

Thank You For Your Service – Veteran Discount Program
Participating Businesses...

BUSINESS NAME	ADDRESS	PHONE #	SPECIALITY	DISCOUNT/INCENTIVE
Advance Auto Parts	171-A Boone Heights Dr. Boone, NC 28607	828-262-3550	Auto Parts Sales	10% Off --Boone Heights Drive Location
Alray Tire of Boone, Inc.	124 Realty Row Boone, NC 28607	828-265-4742	Tires & Auto Repair	10% off Parts \$20 off a Set of Tires
Appalachian Brian Estates	163 Shadowline Dr. Boone, NC 28607	828-264-1006	Rental Apartments for Seniors	10% off Monthly Rate for 1 year
Appalachian Furniture	2550 US Hwy. 421 N. Boone, NC 28607	828-297-5055	Retail Furniture & Mattresses	Veteran Discounts – see store for details
Barberito's	2575 Hwy. 105 S. Boone, NC 28607	828-386-6060	Restaurant	10% Off
Bargain Barn	755 NC Hwy. 105 Bypass Boone, NC 28607	828-297-7991	Mattresses	15% Off Purchase
Bella's	190 Boone Heights Dr. Boone, NC 28607	828-386-6101	Italian Restaurant	10% Off Purchase
Boone Bagelry	516 W. King Street Boone, NC 28607	828-262-5585	Restaurant	10% Off Purchase
Boone Drugs, Inc. (Deerfield, King Street, New Market, Greenway, and Foscoe locations ONLY)	345 Deerfield Road Boone, NC 28607	828-264-3055	Pharmacy	10% Off Any "Good Neighbor" Pharmacy Products
Boone Sweet Frog	276-C-2 Watauga Village Boone, NC 28607	828-266-1558	Frozen Yogurt	50% Off
Blue Ridge Vision	Boone Mall 1180 Blowing Rock Rd Boone, NC 28607	828-264-2020	Optometry	20% Off Frame & Lens **30% Off Frame & Lens During November!
Bouquet Florist	186 Boone Heights Dr. Boone, NC 28607	828-264-3313	Florist	10% Off (except Wire Orders)
Cabin Fever of Blowing Rock	915 N. Main St. Blowing Rock, NC 28605	828-295-0520	Lodge/Lake Décor & Gifts	10% Off Regular Priced Items
Canyons Restaurant	8960 Valley Blvd. Blowing Rock, NC 28605	828-295-7661	Restaurant	20% Discount for Veteran(card holder) only
Charlie's Auto Parts, Inc. (NAPA)	701 Hwy. 105 Ext. Boone, NC 28607	828-265-1449	Auto Parts	10% Off
Clark Tire & Auto	167 Jefferson Road Boone, NC 28607	828-278-3007	Auto Repair	10% Off

Clark Tire & Auto	1563 Blowing Rock Road Boone, NC 28607	828-262-3555	Auto Repair	10% Off
Cookies & Cream	Boone Mall Boone, NC 28607	828-262-5113	Cookies, Ice Cream	10% Off
Cornerstone Bookstore	1894 Blowing Rock Rd. Boone, NC 28607	828-262-1226	Bibles, Gifts	10% Off Non-Sale Items
Cross Trade Int'l	1087 Main St. Blowing Rock, NC 28605	828-295-8691	Fair Trade Store	10% Off
Deerfield Ridge Assisted Living	287 Bamboo Road Boone, NC 28607	828-264-0336	Assisted Living/Memory Care	20% Off First 3 Months Rent
Discovery Chevrolet Buick GMC	2705 US Hwy. 421 S. Boone, NC 28607	828-264-9051	Auto Sales & Repair	Free Oil Change for 2 Years; \$1,000 off any Vehicle Purchase
Doc's Rocks Gem Mine	129 Mystery Hill Ln. Blowing Rock, NC 28605	828-264-4499	Geology Education	10% Off - Gemstone Cutting Services ONLY
Hardee's – Both Boone Locations (The Hastings Co)	Hwy. 321 and Hwy. 421 Boone, NC 28607	828-262-5335	Fast Food Restaurant	10% Off
Hawthorne Chiropractic	136 Furman Rd., Suite 1 Boone, NC 28607	828-264-4521	Chiropractic Services	10% Off
Heavenly Touch Day Spa & Tanning	246-D Wilson Drive Boone, NC 28607	828-264-4335	Massage, Facials, Tanning	10% Off
High Country Souvenirs	707 West King Street Boone, NC 28607	828-964-3869	T-Shirts, Souvenirs	\$5 Off any \$25 Purchase or More
Hope Chapel Appalachia	PO BOX 1703 Boone, NC 28607	828-414-1775	Christian Counseling	Free/No Charge
Idol's Tire & Auto Service	1032 East King St. Boone, NC 28607	828-264-5414	Tire & Auto Repair	10% Off – Excludes Tires
Incredible Toy Company	3411 Hwy. 321 S. Blowing Rock, NC 28605	828-264-1422	High Quality Toys	10% Off One Item
Jersey Mikes Sub	119 New Market Centre Boone, NC 28607	828-264-4490	Fresh Subs	10% Off
Kudzu Music	2348 Hwy. 105, Suite 8 Boone, NC 28607	828-264-4765	Musical Instruments & Supplies	10% Off
Los Arcoiris Mexican Restaurant	168 Boone Heights Dr. Boone, NC 28607	828-264-7770	Mexican Restaurant	10% Off
Lost Province Brewing Company	130 N. Depot Street Boone, NC 28607	828-265-3506	Full service restaurant & brew pub	10% Off Food Purchase
Makoto's Japanese Steak House & Sushi Bar	2124 Blowing Rock Road Boone, NC 28607		Japanese Restaurant	10% Off

Mast General Store	630 West King Street Boone, NC 28607	828-262-0000	Retail	15% Off One Regularly Priced Item (Some exclusions apply and are subject to change.)
Mike's Inland Seafood	174 Jefferson Road Boone, NC 28607	828-262-5605	Seafood/Steak Restaurant	10% Off
Mo's Boots	1586-F Hwy. 421 S. Boone, NC 28607	828-265-2668	Clothing/Boots	10% Off 1 Regular Price Item
M-Prints Screenprinting & Embroidery	713 W. King Street Boone, NC 28607	828-265-4929	Screenprinting & Embroidery	10% Off Retail Purchases *Custom Orders Excluded
Mystery Hill	129 Mystery Hill Lane Blowing Rock, NC 28605	828-264-2792	Educational Museum	Buy 1 Ticket, Get 1 Ticket FREE
New River Building Supply, Inc.	3148 NC Hwy. 105 South Boone, NC 28607	828-264-5650	Building Materials	10% Off
Old World Galleries	697 West King Street Boone, NC 28607	828-264-6559	Jewelry	20% Off In-Stock Jewelry
Papa Johns Pizza	521 NC 105 Ext. Boone, NC 28607	828-262-7272	Pizza	25% Off Regular Menu Price
Pepper's Restaurant	240 Shadowline Drive Boone, NC 28607	828-262-1250	Restaurant	10% Off *Does not include alcohol
PNC Bank	671 W. King St. Boone, NC 28607	828-262-4819	Banking	Military Banking
Precision Cabinets, Inc.	1324 Old Hwy. 421 S. Boone, NC 28607	828-262-5080	Cabinets	Free Sink Base w/Purchase of 10 or more Cabinets
Signature Hair Salon	198 Boone Heights Dr. Boone, NC 28607	828-719-7895	Hair Care Services	\$10 Off Services
SOS Printing, Inc.	869 Hwy. 105 Ext., St. 3 Boone, NC 38607	828-264-4262	Printing, Copy, Layout – Full Service Business	10% Discount on any order of \$500 or less
South's Speciality Clothiers	Boone Mall 1180 Blowing Rock Rd. Boone, NC 28607	828-264-8977	Bridal, Formalwear, Retail Clothing	10% Off Purchase
Sports Fanatic	Boone Mall Boone, NC 28607	828-264-1141	Sports Fan Shop	10% Off Regular Priced Hats & Apparel
Stick Boy Bread Co.	345 Hardin Street Boone, NC 28607	828-268-9900	Bakery	20% Off Purchase
Stick Boy Kitchen	211 Boone Heights Drive Boone, NC 28607	828-265-4141	Sandwiches; Bagels	20% Off Purchase

Subway – Boone: 1023 Blowing Rock Rd (Exxon)...	...200 Watauga Village Dr (WalMart) and 1542 Hwy 421 S (Gateway)		Subs, Salads, Catering	10% off Order *NOT valid with other discounts, coupons, offers!
Sunset Tees & Hattery	1117 Main St. Blowing Rock, NC 28605	828-295-9326	T-shirts, Hats	10% Off Clothing & Cabin Décor (does not apply to food)
The GameFather Boone	Boone Mall 1180 Blowing Rock Road Boone, NC 28607	828-265-7555	New & pre-owned Video games/DVD's	10% Off All Pre-owned items in store
The Mustard Seed	5589 U.S. Hwy. 321 S. Blowing Rock, NC 28605	828-295-4585	Garden Center	10% Off Purchase
The Pet Place	240 Shadowline Drive Boone, NC 28607	828-268-1510	Pet Store	10% Off *Exception: food, which is 5%
The Rock Sports Bar & Grill	276-G Watauga Village Dr. Boone, NC 28607	828-386-1723	Restaurant/Sports Bar	10% Off
The Spa at Crestwood	3236 Shulls Mill Rd. Boone, NC 28607	828-963-6646	Massages & Facials	10% Off Per Service
The Spice & Tea Exchange of Blowing Rock	1087-4 Main Street Blowing Rock, NC 28605	828-372-7070	Spices, Teas, Gifts	10% Off
The Table at Crestwood	3236 Shulls Mill Rd. Boone, NC 28607	828-963-6646	Dinner/Bar	10% Off Food Purchase
Watauga Humane Society	321 Paws Way Boone, NC 28607	828-264-7865	Pet Adoption	20% Discount
Wendy's	1016 Blowing Rock Rd. Boone, NC 28607	828-264-7550	Restaurant	Free Drink With Purchase
Woodland BBQ	8304 Valley Blvd. (Hwy. 321) Blowing Rock, NC 28605	828-295-3651	Restaurant	10% Off

***THESE HAVE BEEN ADDED SINCE 11/10/15				
High Gravity Adventures	215 Tweetsie Railroad Rd. Blowing Rock, NC 28605	828-386-6222	Aerial Adventure Park	10% Off
The Rosa Ivey Team Primelending	9649 Hwy. 105 S. Banner Elk, NC	239-290-3753	Residential Mortgage Discount	Call for details
The Peddler Steakhouse	1972 Blowing Rock Rd. Boone, NC 28607	828-264-4433	Restaurant	20 % Off (Not Valid with other Discounts)
Thompson's Seafood & Country Cooking	5714 Old 421 South Deep Gap, NC 28618	828-265-4300	Restaurant	10% Off All Meals
Appalachian Mountain Brewery	163 Boone Creek Dr. Boone, NC 28607	828-851-1712		10% Off Food & Apparel
Fit 24	1434 Hwy. 105, Suite 1 Boone, NC 28607	828-266-1110	Gym/Fitness Center	Discount \$10 a month *Call for specific details.
H&T Chair Co.	1598 Meat Camp Rd. Boone, NC 28607	828-264-7742	Manufacture Outdoor Chairs	10% Off Wholesale Price
Log House Florist	249 Wilson Drive, Suite 4 Boone, NC 28607	828-264-3896	Florist	10% Off
New River Tire & Alignment Co. Inc.	2872 Old Hwy. 421 S. Boone, NC 28607	828-262-3700	Tires/Automotive	10% Off Labor \$5 Off per Tire
The Myo Clinic	240 Hwy. 105 Ext. Suite 202 Boone, NC 28607	828-406-7060	Massage, Yoga, Counseling	Various discounts for massage, counseling, and yoga services Contact clinic for details.
Appalachian Auto Glass, Inc.	174 Old E. King St. Boone, NC 28607	828-262-3420	Auto Glass	10% Off Auto Glass Replacement
Boone Belles	617 West King Street Boone, NC 28607	828-263-7350	Clothing/Accessories	10% Off All Regular Priced Merchandise
Carolina West Wireless	276 Watauga Village Dr. Suite D Boone, NC 28607	828-264-5007	Cell Phone Service/Internet	15% Off Monthly Plan
The Blowing Rock Attraction	432 Rock Road Blowing Rock, NC 28605	828-295-7111	Attraction	10% Off in Gift Shop \$1.00 off Regular Admission
Dan'l Boone Inn	130 Hardin St. Boone, NC 28607	828-264-8657	Restaurant	15% Discount
Creative Printing & Internet Services, LLC	1738 NC Hwy. 105 Bypass Boone, NC 28607	828-265-2800		10% off any copy job or video transfer

NEW BUSINESSES ADDED 11/2019

BUSINESS NAME	ADDRESS	PHONE #	SPECIALITY	DISCOUNT/INCENTIVE
A1 Vacuum Solutions	240 Shadowline Dr. Ste. AA15 Boone, NC 28607	828-264-1515	Vacuum Sales/Repairs	10% Off
Appalachian Innkeepers & Janitorial Supply, Inc.	324 NC Hwy 105 Bypass Boone, NC 28607	828-297-6404	Bulk Paper/Cleaning Supplies	10% Off
Foundation Chiropractic Center	895 State Farm Rd., Ste.401 Boone, NC 28607	828-865-6500	Chiropractic Care/Adjustments	\$10 Off Services
Sagebrush Steakhouse	1111 NC Hwy 105 Boone, NC 28607	828-265-4488	Restaurant	10% Off
Taqueria El Paso	2693 Hwy 105 Boone, NC 28607	828-264-6754	Restaurant	Free Drinks (Excludes Alcohol)
Taste Grill	240 Shadowline Dr. Ste. AA3 Boone, NC 28607	828-386-1170	Restaurant	10% Off
Tucker's Café	1180 Blowing Rock Rd. Boone, NC 28607	828-264-8510	Restaurant	10% Off
Zaxby's	545 Hwy 105 Ext. Boone, NC 28607	828-266-3477	Restaurant	10% Off
10 High Country Lanes	261 Boone Heights Dr. Boone, NC 28607	828-264-3166	Bowling/Family Fun	10% Off (Excludes Alcohol)
***PARTICIPATING BUSINESSES FROM SURROUNDING COUNTIES				
Caldwell County				
Dos Amigos & Plaza Del Sol	528 Blowing Rock Blvd. Lenoir, NC 28645	828-726-3180	Restaurant	10% Off Total Bill (excluding alcohol) (and before taxes)
Firehouse Subs of Lenoir	417 Blowing Rock Blvd. Lenoir, NC 28645	828-754-8989	Restaurant	Free 22 oz. Drink and Chips w/a Medium or Large Sub Purchase
Golden Ticket Cinema	1966 Morganton Blvd. SW Lenoir, NC 28645	828-394-0265	Entertainment	\$8 per ticket all day
Hibriten Auto Mart	339 Wilkesboro Blvd. Lenoir, NC 28645	828-754-9099	Auto Sales	\$500 Off Retail Price

Holiday Pools	3640 Hickory Blvd. Hudson, NC 28638	828-396-7665	Swimming Pools, Supplies, Service	10% Off In Stock Items
Italy Grill	1112 Morganton Blvd. Lenoir, NC 28645	828-758-5450	Restaurant	20% Off Purchase
Krispy Kreme	801 Blowing Rock Blvd. Lenoir, NC 28645	828-572-2693	Restaurant	One Small Coffee Free W/Purchase
Paula's Diner	806 Morganton Blvd. Lenoir, NC 28645	828-759-4000	Restaurant	10% Off
Perkz Cafe'	538 Wilkesboro Blvd. Lenoir, NC 28645	828-729-6080	Restaurant	10% Off (For Veteran Only)
Roma Pizza	3068 Hickory Blvd. Hudson, NC 28638	828-726-3783	Restaurant	10% Off
Sagebrush Steakhouse	945 Blowing Rock Blvd. Lenoir, NC 28645	828-754-7543	Restaurant	10% Off (Alcoholic Beverages Not Included)
Sonic	501 Harper Ave. Lenoir, NC 28645	828-754-9283	Restaurant	10% Off
Steve's Pawn Shop	202 C Harper Ave SW Lenoir, NC 28645	828-572-5192	Retail	15% Off Any Item
The Car Lot of Lenoir, LLC	1326 Hickory Blvd. SW Lenoir, NC 28645	828-572-4110	Auto Sales	\$250 Off Purchase of Car in Veteran's Name Only
The Gold Mine	545 Main St. Hudson, NC 28638	828-726-1009	Jewelry	20% Off Any Jewelry Repair
Waffle House	120 Blowing Rock Blvd. Lenoir, NC 28645	828-448-1234	Restaurant	10% Off or BOGO Free Omelet of Equal or Lesser Value
Zaxby's	905 Blowing Rock Blvd. Lenoir, NC 28645	828-758-8229	Restaurant	10% Off Purchase
Wilkes County				
A Baby Celebration	1780 W US Hwy 421 STE B Wilkesboro, NC 28697	336-667-1430	Baby/Children's Clothes & Gifts	10% Off (Excludes Sale Items)
Blue Ridge Tractor	176 Old NC Hwy 268 Wilkesboro, NC 28697	336-838-2571	Outdoor & Power Equipment	\$500 On a New Holland Tractor & 10% Off Parts
Brand Jewelry	1826 W. Hwy 421 STE. G Wilkesboro, NC 28697	336-667-2257	Jewelry	30% Off
Browse About Book Exchange	818 Main St. N. Wilkesboro, NC 28659	336-667-BOOK (2665)	Book Store	20% Off
Cagney's Kitchen of Wilkesboro	1200 Central St. Wilkesboro, NC 28697	336-667-6008	Restaurant	10% Off (Not Valid on Daily Specials)

Cook's	1402 Willow Lane N. Wilkesboro, NC 28659	336-667-4121	Sporting Goods/Apparel	10% Off Regular Price
Dooley's Grill & Tavern	102 East Main St. Wilkesboro, NC 28697	336-667-0800	Restaurant	10% Off
Ivy Ridge Traditions	813 Main St. N. Wilkesboro, NC 28659	336-667-4556	10% Off (Excludes Pandora, Brighton & Alex Ani	Gift Shop
Mary & Martha by Laura Blackburn	P.O. Box 620 Millers Creek, NC 28651	336-902-3261	Home Decor/Gifts	15% Off & Free Shipping
Michael's Jewelry	900 Main St. N. Wilkesboro, NC 28659	336-838-5964	Jewelry & Gift Shop	1 Free Watch Battery (Valued \$10.00 - \$12.00)
Miller Funeral Service, Inc.	180 Sparta Rd. N. Wilkesboro, NC 28659	336-838-3104	Funeral Service	5% Off
Mother Earth Foods	102 East Main St. Wilkesboro, NC 28697	336-667-4383	Health Food	10% Off Purchase
Odoba QMG	1510 A Winkler Mill Ext. Wilkesboro, NC 28697	336-973-6394	Restaurant	10% Off Purchase
Pizza Hut School Street	1204 School St. Wilkesboro, NC 28697	336-667-2023	Restaurant	10% Off Purchase
The 50's	109 W. Main St. Wilkesboro, NC 28697	336-838-5050	Restaurant	Free Drink w/Meal Purchase
Sagebrush Steakhouse	1302 S. Collegiate Drive Wilkesboro, NC 28697	336-838-2123	Restaurant	\$5.00 Off (\$20 Minimum Purchase)
Stone Mountain Golf Resort	155 Viewpoint Dr. Traphill, NC 28685	336-957-4422	Golf Course	\$3.00 Off All Play (Except Tournaments)
TwoBoros Brewery	111 E. Main St. Wilkesboro, NC 28697	336-990-9455	Brewery	10% Off
Wilkesboro Sweet Frog	1510 Winkler Mill Rd. Ext. Wilkesboro, NC 28697	336-973-7938	Frozen Yogurt	20% Off
Wilkesboro Cleaners	513 W. Main St. Wilkesboro, NC 28697	336-667-6682	Dry Cleaners	20% Off Dry Cleaning Only
Ashe County				
Ashe County Ford, Inc.	409 E. 2 nd Street P.O. Box 66 West Jefferson, NC 28694	336-246-7183	Automotive Sales/Service	10% Off on Service other than oil change \$5 Off Oil Change
Ashley Hardwood Flooring, Inc.	1107 S Jefferson Ave. West Jefferson, NC 28694	336-246-6007	Flooring	\$50 Off Purchase of \$500 or More

Carquest of Jefferson	807 E. Main Street Jefferson, NC 28640	336-846-7278	Auto Parts	20% Off on Non-Discounted Items
Central Cycle Sales – Yamaha of Jefferson	102 South Main St. Jefferson, NC 28640	336-846-7744	Motorcycles – ATVS Etc.	10% Off Retail Up to \$100.00 Max
Go Postal WJ	1400 Mt. Jefferson Rd. Ste. 7 West Jefferson, NC 28694	336-846-4877	Packing- Shipping-Printing- Promo Items	10% Off Shipping
Jim’s Corner Furniture	160 Northwest School Rd. Warrensville, NC 28693	336-384-2929	Home Furniture & Accessories	\$50.00 Off Any Recliner of \$499.00 or Greater Value
Johnston & Johnston, P.L.L.C.	306 E. Main St. Jefferson, NC 28640	336-246-3311	Attorney at Law	10% Off Services – Case By Case Basis
Mountain Aire Golf Club	1396 Fairway Ridge Dr. West Jefferson, NC 28694	336-877-4716	Golf Course	\$3.00 Off Reg. Green Fee
Mountain Outfitters	102 South Jefferson Ave. West Jefferson, NC 28694	336-246-9133	Outdoor Sportswear	10% Off Purchase
Museum of Ashe County History	301 E. Main St. Jefferson, NC 28640	336-846-1904	Museum	10% Off Purchase Gift Shop Merchandise
Priscilla L. Norris, CPA	404 West Main St. Jefferson, NC 28640	336-846-2688	Certified Public Accountant	10% Off Tax Preparation
Steve Johnson Auto World, Inc.	1321 Mt. Jefferson Rd. West Jefferson, NC 28694	336-246-9899	Used Car Dealership	10% Off Parts
Village Florist	638 S. Main St. Jefferson, NC 28640	336-246-8825	Florist & Flower Shop	10% to 20% Off
Village Inn Pizza	432 East 2nd St. West Jefferson, NC 28694	336-846-2200	Restaurant	Free Drink (Veteran’s Day & Memorial Day All Veterans Eat Buffet For Free)
Weaver Equipment, Inc.	102 South Main St. Jefferson, NC 28640	336-846-3752	Outdoor Work Equipment	10% Off Retail up to \$100.00 Max
West Jefferson Chevrolet Buick GMC	1773 Mount Jefferson Rd. West Jefferson, NC 28694	336-846-4636	Auto Sales & Services	10% Off Service