



Watauga County Register of Deeds and Watauga County Veterans Services Officer Initiating Veterans Discount Program

One of the responsibilities of the Register of Deeds office is to record Veterans' DD214 - Military Discharge papers in Watauga County. Amy Shook, Watauga County Register of Deeds and April Goodman, Watauga County Veterans Services Officer have teamed up to initiate a new program to encourage Veterans to record their DD214. When they do this, we issue them a Veterans **"Thank You For Your Service"** Card that makes them eligible to receive discounts or incentives from participating Watauga County businesses when they present their card. We are asking Watauga County businesses to consider participating in this program as a means of showing continued support and appreciation for our local Veterans. We certainly understand that some businesses already offer military discounts and we thank you very much for showing your appreciation.

Participating businesses are listed on the Watauga County Register of Deeds website at www.wataugacounty.org. All Veterans who come into our office will be given a current listing of those businesses who have agreed to participate in the program. Upon issuance, the Veteran will be told that they must show the Veterans **"Thank You For Your Service"** Card in order to receive the discount or incentive.

Please consider adding your business to our list by completing the enclosed form and returning it to us by mail: Amy J. Shook, Watauga County Register of Deeds, 842 W. King Street, Suite 9, Boone, NC 28607 or email to: amy.shook@watgov.org. We will send you a sign to display in your business (if you choose to) showing our Veterans and your customers that you participate in our program that supports Veterans.

As a business, you advertise in various ways; why not let us help you advertise with our website and distribution lists? You will be showing our residents, but most importantly our Veterans, that you appreciate their service to our Country. A discount or incentive for the Veteran is all we are asking from you. We will advertise your business FREE of CHARGE.

"Thank You For Your Service" begin on November 11, 2015, and we continue to add businesses regularly.

Thank you in advance for your support of our Veterans!

Amy J. Shook – Register of Deeds, Watauga County

April Goodman – Veterans Services Officer, Watauga County

Thank-A-Veteran Discount Program Business Application

The Watauga County Register of Deeds offices issues Veterans "Thank You For Your Service" Cards that entitle them to a discount or incentive at participating businesses. We would like to offer you an opportunity to show your appreciation to our Veterans by participating in the program. The Veteran "Thank You For Your Service" Card would be a requirement to qualify for any discount or incentive.

Enrollment would be for a year with an annual automatic renewal. We would ask participating businesses to give us 30 days written notice if they plan to withdraw.

A listing of all participating businesses is on the Watauga County Register of Deeds website and will be updated regularly.

Discounts may be a percentage of the sale or a specific dollar amount (both can be with restrictions), if applicable or you may want to offer an incentive (gift or gift card) to the Veteran.

Please complete the application below and return to the address below.

Business Name: _____

Business Address: _____

Email: _____ Specialty/Service Provided: _____

Phone Number/Fax: _____

Business Website: _____

Contact Name: _____

Percentage of Discount: _____ or Amount of Discount: _____

_____ (Name of Business) agrees to offer the above listed discount to all Veterans who provide the "Thank You For Your Service" Card issued by Watauga County Register of Deeds and Veteran Services, for one year beginning on _____.

Business Owner: _____

Signature: _____ Date: _____

Thank you for helping us honor Watauga County Veterans for their service to our Country!

Amy J. Shook – Register of Deeds, Watauga County
842 W. King Street, Suite 9
Boone, NC 28607
828-265-8052
amy.shook@watgov.org